



# INDIA

UNBOUND STUDY TOUR  
ENTREPRENEURSHIP, SOCIAL  
INNOVATION & CULTURE

unbound

## CONTACT

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# KEY DETAILS

## **Program Length**

14 days

## **Program Cost**

AU\$3,250

Payable as \$250 deposit  
+ \$3,000 balance

## **Apply any time, and as early as possible because:**

We use rolling applications and programs will close once full; and universities have internal deadlines for funding programs for funding programs like OS-HELP.

## INCLUSIONS

### **INCLUDED**

- Accommodation (including hotel, hostel, home-stays)
- Meals for the duration of the program
- >100 contact hours of educational content and cultural experiences
- Expert program facilitators
- Coursework and educational content
- Translators and local guides
- Cultural and social activities
- Transport within the country (including airport pickup / drop off)
- Pre-departure support
- Safety and security monitoring and planning

### **NOT INCLUDED**

- International flights
- Passport and visa costs
- Travel insurance (Students travel insurance may be covered by their university's travel insurance policy. Get in contact with your Student Mobility Office to find out.)
- Personal expenses (such as souvenirs, drinks, laundry, medical expenses, phone calls)





# PROGRAM INFORMATION

## PROGRAM OVERVIEW

India is home to over one billion people and is consistently showing itself to be a hub for cutting edge innovation, with a thriving space program, a rising technology sector, and a flourishing startup scene.

The Entrepreneurship, Social Innovation & Culture International Study Tour aims to equip participants with the skills and experience to work in a complex environment and in partnership with inspiring entrepreneurial women from varied backgrounds.

Over the course of this program, you will learn from inspiring innovators as you explore Delhi's thriving startup & social enterprise ecosystem, and put your own entrepreneurial chops to the test in an intensive 3-day hackathon competition alongside your Australian cohort.

With guest workshops, site visits and interaction with Indian organisations, this practical program will turn the lessons from seasoned entrepreneurs into practical business applications.

# ACTION PROJECTS

Unbound uses Action Projects to help participants to encourage everyone to get hands on with the design process. They are opportunities to apply the concepts that you have learnt, to a real life application for the program partner, for a community, or even that you can take back home to work on in Australia.

You will work in a team of 3 – 5 people from different disciplines who are all interested in similar topics. You will work on the project for the duration of the program, and will present your solution at a graduation ceremony at the close of the program.

Using this workbook, practical sessions, educational workshops and unstructured sessions, we will work through the stages of designing and prototyping your action projects. These stages are the stages that you can use for any types of projects in the future.



## Action Project Topics

Projects could be a piece of technology (e.g. solar lamp), an education project (e.g. a hygiene poster for children), or they could be something like a website, marketing materials, or an event. You may have the chance to work on projects that previous groups have worked on, to develop these further. We encourage you to think up creative, diverse solutions that could positively change lives in India or Australia.

In India, our program partners provide a list of project ideas. These projects are ideas that will be useful for their work, or that address a need that the partner has identified after their years of work within the context. There may also be the chance to work on projects that student groups have worked on in previous program, and to develop these and take them to the next stage or revision.

We suggest you work with one of these ideas but do talk to your Facilitator if you have a special topic you would love to work on. We encourage you to think up creative, diverse solutions that will positively change lives either in India or Australia.



## Timeframe & Scope

You will be in country for a total of two weeks, that includes time spent working on your projects, travelling and immersing ourselves in local culture, sightseeing and the unexpected! So, when project time is scheduled in, you should try to make the most of it. While we do encourage you to have big ideas, projects should be achievable within the two weeks. We want to see you with a ready to go prototype by graduation.



## Resource Acquisition

Creating your action project prototype, you may need help with resources. Please discuss your resource needs with Facilitators as your ideas develop and we will work together with our local partners to source and assist your team.



## Target Audience

Your project should be designed with one of these groups in mind: one of our program partners; one of the communities, groups or organisations you visit; or a group, organisation, or community that you work with at home



## Due Date

Teams are required to give a presentation on **DAY 13** of the trip and submit all documentation and media on this day. If you are having trouble collating everything on time, please speak to your Facilitator individually.



## PREVIOUS ACTION PROJECTS

### Last Drop

A craft beer business reducing the huge amounts of water used during the agricultural and manufacturing process, with accompanying water certification label.

### Cover

A fair trade garment company designing modern clothes using Indian traditional weaves.



### The Job Grid

A website dedicated to helping students get short term work and internships to bridge the gap between graduation and grad roles.



### Cafe for Change

A social enterprise Cafe in Adelaide showcasing Indigenous art and culture, with modern twists on traditional Aboriginal food, and employing Indigenous people.



# ASSESSMENT & DELIVERABLES

**ALL PROTOTYPES  
& DOCUMENTATION  
MUST BE COMPLETE  
AND SUBMITTED  
BY DAY 13 OF  
THE PROGRAM  
(GRADUATION DAY).**

## **Why the documentation?**

Creating meaningful documentation is essential for the longevity of your work. If your project is something that spans over a period of time, good documentation means a future team can pick up where you left and delve deeper into refining and adapting an initial concept of design. It also means community members aren't constantly interviewed and asked questions.

## **What's in it for you?**

Being able to reference an international design challenge project is an invaluable asset for your professional careers. "Can you tell me about a time that you have had to think creatively to find innovative solutions?"

"How do you respond when working in an interdisciplinary team with members of different skill sets to yourself?"

Well-kept notes and documentation can be used to select essential skills for job applications or preparing for interviews, and digital summaries of your project can be linked to an online profile such as LinkedIn or portfolio.

## **EACH GROUP WILL COMPLETE:**

### **Prototype**

Groups will develop a working prototype in order to gain feedback on the idea, and to present at graduation as a proof of concept. This should be as complete as possible. For example if students are working on a bamboo water filter they should have an example bamboo water filter to present. It may not be the final version and many more iterations are likely to be required, which should be documented.

### **Report**

Groups will develop a short 2-4 page report or pitch deck detailing their project. Reports should include background information such as the design challenge and the stakeholders included in the project; an explanation of their prototype and design; and future recommendations for later iterations or subsequent groups working on this project.

### **Presentation**

Groups will present on graduation day about their prototype. This should be a succinct and engaging pitch and explanation about their project and prototype. Time allocated will depend on the group size - approx 5 - 7 minutes.

### **Video**

Groups will put together a short (up to 3 minutes) video about their project and the process that they went through to arrive at their prototype.

**Depending on your university's course requirements, there may be additional assessment tasks, such as a reflective essay or program report.**

# PROGRAM STRUCTURE

## STARTUPS & SOCIAL ENTERPRISE

This study tour aims to equip participants with the skills and experience to work in a complex environment and in partnership with people from varied backgrounds.

We partner with a series of Indian enterprises, from tech startups at the cutting edge through to ventures working to service poor and underserved communities. Through site visits, catalyst discussions and guest workshops, you will gain real insight into what it takes to launch a business and the challenges along the way.

Throughout this experience, you will collaborate with a small team to develop your own business idea and work through the startup process to explore the markets, customers, product, marketing and viability to learn how to bring ideas into reality.

You will learn about the Lean Startup methodology and the importance of user feedback, iteration and starting small. You will also explore different business models that can be applied to a startup or social enterprise initiative. This process will culminate in an intensive hackathon, where your team will translate these business concepts into action and compete with your peers in a pitch competition judged by seasoned entrepreneurs.





# COURSE OUTCOMES

## DURING THIS STUDY TOUR YOU WILL

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1. Gain an understanding of startup businesses and social enterprises in the Indian context, with insight into how these enterprises are shaping the country's future.
2. Display an increased understanding of Indian culture, including an understanding of politics, business, culture, religion and history. Demonstrate effective cross-cultural collaboration skills through professional engagement with people from various backgrounds.
3. Learn about startup business tools such as the Business Model Canvas and the Innovator's Method and how to apply these approaches when designing a new business.
4. In collaboration with Indian entrepreneurs and fellow participants, work effectively in a multi-disciplinary team to develop and pitch a startup business concept. Apply professional skills such as time management, problem-solving, critical thinking and coordination of work.
5. Effectively communicate and share professional work through pitching, precise business writing and oral communication.
6. Gain practical experience in an international professional context – with a focus on enterprise, technology and social impact.
7. Improve understanding of the Indian startup and professional ecosystem and an increased knowledge in the opportunities and challenges associated with launching a sustainable business venture.
8. Improved understanding and appreciation of global businesses, social enterprises and national development with an improved ability for personal and professional reflection and growth.





# FUNDING & CREDIT

This program is designed to count for credit and/or meet a program work experience requirement. As such, students may be eligible for OS-HELP funding for this program. OS-HELP is a Government loan scheme providing up to \$7,764 in funding to study in Asia.

**More information can be found here:**

<http://studyassist.gov.au/sites/studyassist/help-payingmyfees/os-help-overseas-study/pages/os-help-loans-and-study-overseas>

Scholarships and other funding support may be applicable depending on availability and eligibility through study abroad and student mobility offices.

**Note for Engineering Students**

This program is created and led by a professional engineer and has been designed to count for two weeks (80 hours) towards professional engineering work experience requirements.

As part of this process, students will complete a Career Episode Report to contribute towards their Chartered Professional Engineering (CPEng) qualification.





# COUNTRY INFORMATION

## INDIA: ESSENTIAL COUNTRY INFORMATION

<b>Capital</b>	New Delhi
<b>Population</b>	1.4 billion
<b>Main Languages</b>	Hindi, English
<b>Currency</b>	Indian Rupee
<b>Time Zone</b>	UTC+05:30
<b>Government</b>	Federal parliamentary constitutional socialist republic
<b>Weather and climate</b>	Summer: April to October (approx. 30-40°C) Monsoon: August to November (approx. 25-35°C) Winter: December to March (approx. 15-25°C)

### Health and Safety

- Health insurance – is essential for travel to India
- Visit your doctor before arriving to ensure any required vaccinations are completed and health issues are discussed
- Register with Smart Traveller – <http://smartraveller.gov.au/>
- Bring any medications that you may need with you.
- We will have a first aid kit, trained first aiders, and we can access health clinics and hospitals. We will brief you on risks, health and safety daily
- The most common injuries and health issues for travellers are accidental injury (especially traffic accidents) and bouts of stomach sickness



# WHAT TO PACK

## SOME THINGS YOU SHOULD PACK INCLUDE:

We recommend that you bring a smaller bag to take things to the homestays where space is more limited. You will be required to carry these including some moderate walks. Backpacks are recommended.

### Clothes

The aim for your clothes are to be comfortable, respectful and present well.

- Comfortable walking shoes
- Thongs / flip flops
- Loose fitting long sleeve shirts
- T-shirts / Polo shirts – shoulders should be covered, nothing sleeveless for men or women
- Jumper (according to the climate of your country)
- Jackets (according to the climate of your country)
- Shorts (according to the climate of your country)
- Pants (according to the climate of your country)
- Socks and underwear
- Sunglasses
- Sunhat
- Swimmers
- Pyjamas
- If possible, pack one smart/casual outfit for your final presentation.

### Toiletries

Most basic hygiene products can be purchased in country if needed.

However, you may still want to pack the following:

- Sunscreen
- Toothpaste / Toothbrush / Floss
- Small shampoo / conditioner
- Razor or shaver
- Deodorant
- Tissues or emergency toilet paper
- Body wash / soap
- Wet wipes (biodegradable for reduced impact)/Hand sanitiser
- Contact Lens case and solution
- Eye drops
- Menstrual products – women
- Nail clippers

### Medical and First Aid Kit

- Personal medications
- Small travel first aid kit – band aids,
- Drugs – paracetamol, diarrhea medicine (GastroStop), hay fever or allergy medicines, nausea or travel sick tablets for windy roads or boat journeys, ural if you are prone to UTIs, hydrolytes
- Mosquito repellent

### Note for Women

- Please bring a supply of tampons, panty liners, mooncup, pads etc for the whole trip according to your cycle. Although menstrual products are available in country in main cities and supermarkets, they may not be as comfortable or available as you are used to in Australia, so pack this!

### Electronics

- Laptop / Tablet / iPad – although it isn't compulsory, a device like this will be invaluable to research and conduct your Action Projects
- Phone (unlocked)
- Camera
- Power adapters / converter (multi country ones are useful)
- Torch (handheld, head torch, or use your phone)
- Powerbank or Portable battery pack + cable

### Travel Well

- Day bag for water, sunscreen etc. –very practical and useful
- Small plastic bags or reusable cloth bags (for dirty laundry, extra clothes, small supermarket or souvenir shopping)
- Reusable water bottle to reduce plastic consumption
- Passport and Passport Holder
- Vaccination Booklet (yellow)
- Passport Photos (x4) – for general travel –SIM cards/visas
- Photocopy of Passport
- Print out of travel itinerary
- Blank notepad or diary to write down/doodle your travel thoughts
- Backpacks are preferred over suitcases
- Eye Mask
- Ear Plugs
- Travel Pillow
- Lightweight scarf (good to keep the sun off, doubles as a pillow)
- Cash to exchange in country or debit/credit card (notify your bank of international travel)

### Optional but Fun

- Vegemite / Tim Tams or other tastes of Australia that you might want to share
- Photos of your family, house, friends, university (this can be on your phone or printed out)
- Playing cards or travel games

### Don't Pack

- Anything that is illegal in either Australia or the destination country
- Drugs and alcohol
- Towel (not necessary – but feel free to bring small travel towel)
- Sleeping bag
- Massive suitcase that you can't carry
- Inappropriate or revealing clothes (short shorts, singlets, clothing with offensive/beer slogans, impractical heeled shoes)



# ABOUT UNBOUND

## LEARN WITHOUT BOUNDARIES

Unbound is an Australian social enterprise that leads innovative overseas educational programs with a focus on social and environmental issues.

The organisation aims to educate and connect students to important global issues; to increase the number of students undertaking international education and mobility programs; and to provide tangible connections between technical knowledge and their application to create positive social change.

Unbound draws on a network of academics, educators, community partners and industry groups to make a positive contribution to higher education, student engagement and mobility. Above all, Unbound is committed to the delivery of safe, inclusive, high quality and engaging educational programs for Australian university students.

### Our Approach

- 7 Billion Teachers – We believe everyone has something to teach and share.
- Learning by Creating – Making projects for the real world is an exceptional way to learn.
- Working across Borders – Working at the intersection of disciplines is where innovation and real change happens.
- Embrace Innovation – We don't always have the answers, but are ready to try new things and find out.
- Powered by Humans – We care. We learn. We connect. We enjoy the ride.

To read about our awesome team & facilitators, visit: [unbound.edu.au/about](http://unbound.edu.au/about)





WHAT ARE YOU WAITING FOR?

APPLY NOW!

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